

MEDIA RELEASE

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LEADING AUSTRALIAN EVENTS COMPANY TO OPEN NEW OFFICE ON THE GOLD COAST

Seamless Events, one of Australia's leading events management companies, is set to open a new office on the Gold Coast to capitalise on Queensland's strong economic recovery and a high demand for expert event production and management services.

Seamless Events will become the first national events company to have a presence on the Gold Coast, with the new office in Miami, it will continue to expand in coming months.

Specialising in conferencing, content development, road shows and trade shows, Seamless Events already has offices in Melbourne and Sydney and counts some of Australia's biggest companies as its clients.

Directors Suzy Harris and Stacey Schlyder say that although business has been tough due to prolonged COVID lockdowns, Seamless Events has grown and evolved during this time with their new business arm in virtual conferencing.

"Queensland is a natural fit for us. The state has fared better during the COVID-19 pandemic better than the southern states and we know there is a highly professional full time and casual workforce ready to engage," said Suzy.

"The principles that underpinned the successful bid for Queensland to host the 2032 Olympic Games are well understood globally. It goes without saying that Queensland offer the events industry first class facilities, superb weather and the best of what Australia has to offer."

Gold Coast local and Bond University alumni, Caroline Tippet has returned to her roots to lead the Gold Coast Office, she too is enthusiastic about the potential in Queensland.

"We are already seeing the events industry return to pre-pandemic levels during 2022, there will a major market opportunity to capture and we'll be established and ready," said Caroline.

"The level of business confidence in the Gold Coast and Queensland more generally has skyrocketed in the past few months and client demand has matched it.

"A large portion of our business is now in Queensland and our decision to open the new office will enable Seamless Events to better service client needs.

"Our new business pipeline has never been stronger and by opening our Gold Coast office we will be best positioned to service our clients and realise these growth opportunities."

Seamless has managed events that host up to 1000 guests in every state of Australia and has curated and coordinated global conferences in United States, Europe, India and Asia.

ENDS

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